

# Southeast District APICS



January 2009 – Webinar  
Kc. Kasserman, CPIM, CIRM, CSCP  
District Manager

# Southwest District

- **On Tap for Today...**
  - **District - 2009**
  - **Jacksonville Meeting**
  - **Hot Topics**
  - **Questions**

# District - 2009

- Your District...
- Staff 2009

<p align="center"><b>District Manager</b>  <a href="#">Kc. Kasserman, CPIM, CIRM, CSCP</a>                  Ph: 336.751.6510</p>		
<p><b>Director of Chapter Management</b>  <a href="#">Alma Ballard</a></p>	<p><b>Director of Webinars</b>  <a href="#">Lisa Ross</a></p>	<p><b>Director of Programs</b>  <a href="#">Arwill Sexton</a></p>
<p><b>Director of Education</b>  <a href="#">Dave Lehman, CFPIM, CIRM, CSCP</a></p>	<p><b>District Treasurer</b>  <a href="#">Randall C. Eldridge, CPIM, CPM</a></p>	<p><b>Director of Education</b>  <a href="#">Jerry Kilty, CFPIM, CIRM, CSCP</a></p>
<p><b>Director of Communications</b>                  Open</p>	<p><b>District Secretary</b>                  Open</p>	<p><b>Director of Arrangements</b>  <a href="#">Wilson Grab</a></p>
<p><b>Director of Strategic Planning</b>  <a href="#">Dwaine Raper, CPIM, CSCP, C.P.M.</a></p>	<p><b>APIGS District Field Rep</b>  <a href="#">Tawana Collins</a></p>	
<p align="center"><b>Chapter Support Team (Led by Chapter Management)</b></p>		
<p><b>Chapter Support</b>  <a href="#">Betsy Tucker, CPIM, C.P.M.</a></p>	<p><b>Chapter Support</b>  <a href="#">David Curl, CPIM</a></p>	<p><b>Chapter Support</b>  <a href="#">Bob Castleman, CPIM, CIRM, CSCP, C.P.M.</a></p>
<p><b>Chapter Support</b>  <a href="#">Jerry Jones</a></p>	<p><b>Chapter assignments may be found here and at chapter locator for each state.</b></p>	<p><b>Chapter Support and Web Master</b>  <a href="#">Deb Hansford, CPIM, CIRM, CSCP, C.P.M., CPSM</a></p>

# District - 2009

- 2008 to 2009
  - Foundation set with transition from 3 Regions to 1 District
  - Technology base created
    - New website
    - Webinars
  - District Director (Fred Tolbert) cemented with APICS Board of Directors
- Opportunities for 2009
  - Improve district communications
  - Educational offerings

# District - 2009

- 2009 Vision....

## *“Develop Strong Chapters”*

Southeast district consists of 51 chapters – shoot for 51 Platinum chapters!

- 2009 District Priorities:
  - Chapter Development
  - Education
  - Effective Communication
  - Marketing/Building APICS Branding Recognition & Value
  - Student Involvement in APICS

# Jacksonville District Meeting

- Jacksonville Highlights:
  - Have you registered for hotel? **Room Block extended to Feb 9<sup>th</sup>!**
  - Friday:
    - Registration opens @ 12:30p
    - Kickoff @ 1:00p
    - Two (2) Body of Knowledge Sessions
      - World Class Distribution Operations – David Hogan
      - Global Sourcing – Kristen Pressley
    - Networking: Jacksonville Riverwalk!

# Jacksonville District Meeting

- Jacksonville Highlights:
  - Saturday:
    - Chapter Breakfast: 1-on-1 with district rep @ 7:30a
    - Registration opens @ 8:30a
    - Kickoff @ 9:00a
    - Chapter Highlights
      - APICS Town Hall – Pam Schroeder, EVP, APICS, Inc.
      - CPIM courseware update – Jerry Kilty, CFPIM, CIRP, CSCP
      - APICS – Are you ready for the next 50 years? – Lisa Ross
      - Educational Instructor and Presenter Resources – Dave Lehman, CFPIM, CIRP, CSCP
      - Multi-channel marketing in a down economy – Steve Rudnicki, CPIM
      - Using web survey tools to assist your chapter - Dwaine Raper, CPIM, CSCP, CPM
    - Members helping members – APICS Career Center – James Moore



Questions...

• Questions....