

APICS Southeast District Meeting  
Charleston SC  
Oct 23 -24, 2009

# APICS Puerto Rico Chapter

MEMBERSHIP 2009-2010

STRATEGIES  
PROS & CONS



# STRATEGY

Chapter pays chapter dues on new and renewal memberships

## PROS

Renewal rate was very good.

## CONS

Chapter didn't receive additional income, but we had so many courses that the effect was marginal.

# STRATEGY

Courses cost \$200 more for non-members, but include membership cost.

## PROS

Course attendees see this as an added value – don't mind paying additional amount. Most courses are paid by companies.

## CONS

Could limit non-members from coming to courses because the impression of added cost.

# STRATEGY

Established membership committee with a budget to promote ideas to increase membership.

## PROS

Creative group. In process.

## CONS

Time and resources.

# STRATEGY

Membership committee sends out additional renewal notification before expiration. This is followed up by a phone call.

## PROS

Shows members we are concerned.

## CONS

Takes time and resources.

# STRATEGY

Membership committee sends out letter after expiration. This is followed up by a phone call.

## PROS

Shows members we are concerned.

## CONS

Takes time and resources.

# STRATEGY

Membership committee sends new or renewed member a welcome letter and a gift (set of mechanical pencil & ballpoint with APICS logo).

## PROS

Shows members we are concerned.

## CONS

Takes time and resources.

# STRATEGY

PDMs will be mostly company meetings showing benefits of joining APICS

## PROS

PDMs will provide exposure to APICS to company staff that would not otherwise attend our meetings.

## CONS

We are rolling out this initiative on Oct. 29.

EXAMPLE OF AN  
EVENT  
INFORMATIVE  
PRESENTATION



# Why APICS

## Reasons to Become APICS Member

- Enjoy a workforce that is prepared, knowledgeable and able to contribute to a successful bottom line
- Help employers validate the knowledge of their employees
- Have employees who are more confident and productive in their roles
- Achieve competitive advantage in the market place

Conference  
& Expo

Membership  
Benefits

Activities  
Agenda

Company  
Coordinator

# Why APICS

## Why pursue an APICS certification?

- Recognized as the global standard in professional competence in operations management
- Shows commitment to a profession
- Promotes continuous professional growth and development - lifelong learning
- Commitment to yourself, your employer, your customers & suppliers to hold yourself to a professional ethical standard of conduct
- Provides common platform for professionals to evaluate their knowledge of operations management

Conference  
& Expo

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Company  
Coordinator

Certification  
Maintenance

# Enhance your capability, your marketability, and your Global Ability at APICS 2009

## Conference & Expo

Membership  
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### **Global Supply Chain**

#### **Remain Relevant in the Global Marketplace**

Each day, the global economic landscape changes. Gain the broad view and the latest global supply chain management best practices to ensure you are prepared to navigate these changes.

### **Demand Mgt., Forecasting, and S&OP**

#### **No One Has a Crystal Ball for the Global Economy**

No one knew how far-reaching the global economic downturn would be; but using the best practices and techniques in this Learning Path can help you forecast the recovery and increase your accuracy to get your company through this difficult time.

### **Lean**

#### **Today's Economy Requires Lean Expertise**

Lean operations are a necessity in a recession. In this Learning Path, explore ways to minimize waste while maximizing production and efficiency—globally, on a compressed schedule, and more.

### **Basics of Operations Management**

#### **Set Your Career and Skills on Solid Footing**

Increase your understanding of tried-and-true concepts and techniques helping operations management professionals lead their companies through today's recession.

### **Professional Advancement**

#### **Prepare for Your Next Professional Step**

Is your resume up-to-date? Do you know strategies for successful change management? Are you out of a job? Be sure to attend sessions in this Learning Path, including "Job-Search Strategies for Supply Chain Professionals."

### **Special-Interest Topics**

#### **Complement and Deepen Your Knowledgebase**

Today, operations management professionals are expected to know more than just a little about a wide array of topics. Attend sessions in the Special-Interest Topics Learning Path to broaden your understanding of the issues specific to your field.

Certification  
Maintenance

Conference  
& Expo

The APICS community is composed of more than 42,000 individuals from 20,000 companies worldwide-across all segments of manufacturing, service, retail, and wholesale industries. APICS members hold titles from production and inventory manager and director of global supply chain to vice president of operations and chief operating officer.

Join APICS today to profit from our vast educational offerings as well as the knowledge and experiences of thousands of other operations management professionals worldwide.

# Membership Benefits

Activities  
Agenda

Company  
Coordinator

## New Members

- Brenda Montañez
- Myraida De Jesus
- Frances Fuentes Torres
- Roberto Marrero, CSCP
- Ed Sink
- Carmen Colon
- Magaly Ruiz
- Esteban Rosa
- Wilfredo Salva
- Amarilis Lopez

Certification  
Maintenance

# APICS Events 2009

Conference  
& Expo

Membership  
Benefits

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## APICS Puerto Rico Chapter

### Incluye:

PDM Medtronic  
CSCP  
CPIM 1  
Cycle Count

29 de octubre de 2009

## APICS en Medtronic



Mapa y Direcciones:



Rd 149 KM 563  
Villalba, PR 00766



Dale forma a tu futuro, alinea tu estrategia con tus metas para que te distingas y sobresalgas ante la competencia. Son solo los mejor adiestrados y de mayor educación quienes se mantendrán dentro de las

## Professional Development Meeting

¿Como APICS Ayuda a tu Organización?

Lugar: Medtronic Villalba, PR  
Fecha: 29 de octubre de 2009  
Hora: 6:00pm  
¡Libre de Costo!

Área Sur, APICS y Medtronic te invitan a que formes parte de este evento, donde te presentaremos las herramientas que APICS ofrece para optimizar las operaciones de tu compañía.

[¡Regístrate hoy!](#)

## Certified Supply Chain Professional CSCP

Lugar: UPR, Bayamón  
Fecha: 31 de octubre de 2009  
Detalles: [Pulsar Aquí](#)

[Regístrate](#)

compañías, pues son quienes le añaden valor a su organización. Incrementar tu capital intelectual es la mejor manera de asegurar tu futuro.

poseo una certificación y me siento más confiado en las operaciones del negocio con mis compañeros de trabajo y clientes. Puedo hablar y negociar de mis resultados. Puedo decir que poseo una certificación de APICS los demás saben que tengo el

*John Kesinger, CSCP Logistics Director, Elsys North America*

Para más Información  
Visítanos en:  
[www.apicspr.org](http://www.apicspr.org)  
Escribenos a:  
[education@apicspr.org](mailto:education@apicspr.org)

## Basics of Supply Chain Management CPIM 1

Lugar: Área Norte  
Escribenos a [education@apicspr.org](mailto:education@apicspr.org) si te interesa ofrecer este curso en tus facilidades.  
Fecha: 31 de octubre de 2009  
Detalles: [Pulsar Aquí](#)

[Regístrate](#)

## Cycle Count

Lugar: Área Este  
Escribenos a [education@apicspr.org](mailto:education@apicspr.org) si te interesa ofrecer este curso en tus facilidades.  
Fecha: 7 de noviembre de 2009  
Detalles: [Pulsar Aquí](#)

[Regístrate](#)



Certification  
Maintenance

# Join APICS At:

Conference  
& Expo



Membership  
Benefits

Activities

## March 4 - 5, 2010

Agenda

[www.supplychainpuertorico.com](http://www.supplychainpuertorico.com)

Company  
Coordinator

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*Become a:*

# Company Coordinator

- Your profile published in Chapter Web Page
- The opportunity of Receive Free APICS Courses
- Advanced notice of upcoming chapter activities
- Opportunity to become part of APICS Puerto Rico Board of Directors
- The benefit of network with other Field Professionals
- Free Resume Advertisement on APICS PR Web Page

